

CHAUNCEY STRONG, MSW

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EDUCATION AND PROFESSIONAL CREDENTIALS

- 1991– 1993** Master of Social Work, Norfolk State University- Norfolk, VA
- 1987– 1991** BA of Social Work, Elizabeth City State University- Elizabeth City, NC
- 2007-2018** Licensed Graduate Social Worker (LGSW), Maryland Department of Health and Mental Hygiene License # G12468

PROFESSIONAL EXPERIENCE

2017- Currently Executive Director – Strong Training and Consulting, LLC

- Consultant/Community & Systems Insights Strategist- **JBS- The National Child Welfare Center for Innovation and Advancement (NCWCIA)**
- Consultant- **Richmond City Department of Social Services**
- Consultant- **Virginia Department of Social Services**
- Consultant/Trainer- **Plummer Youth Promise**
- Subject Matter Expert- **National Child Traumatic Stress Network**
- Trainer – **Child Focus**
- Consultant- **Spaulding- National Quality Improvement Center for Engaging Youth in Finding Permanency (QIC-EY)**

***Consulting descriptions listed below**

- July 2008 – Sept. 2017** Permanency and Life Skills Unit Foster Care Supervisor
Fairfax County DFS, Fairfax, VA
- July 2005- June 2008** Director of Community Services- **Phillips Programs**
Northern VA and MD
- Dec. 2003- Oct. 2004** Manager of Systems Improvement Methodology- Casey
Family Program, Washington, DC
- June 1993 – Aug. 2003** **Lutheran Family Services of Virginia (Several Positions)**
- **April 1998 – Aug. 2003** Director of Operations
 - **July 1997 – April 1998** Program Director
 - **July 1995 – Oct. 1997** Program Supervisor/Director
 - **June 1993 – July 1995-** Foster Care/Home-Based Social Worker

I. *Consulting Descriptions

- **Currently- Consultant/Community & Systems Insights Strategist- JBS- The National Child Welfare Center for Innovation and Advancement (NCWCIA)**
<https://ncwcia.childwelfare.gov/s/>
 - CSI Strategists are consultants who bring direct personal experience navigating the child welfare system. As part of the NCWCIA's Data-Driven Assistance (DDA) model, CSI Strategists work with jurisdictions to translate systems insights into innovative actionable, community-centered strategies that improve safety, permanency, and well-being outcomes.

- **Currently- Consultant/Trainer- Plummer Youth Promise [Residential Programs Supporting Youth Independence & Growth](#)**
 - Training groups, content/curricula development
 - Consultation sessions with small groups or individuals, coaching sessions with small groups or individuals
 - Participation at Strategic planning meetings

- **Currently-Consultant/Trainer- Richmond City DSS [Social Services Children Families and Adults | Richmond \(rva.gov\)](#)**
 - Supporting Kin-First Now work
 - Family Engagement: Help develop a Family Search and Engagement Unit to include supporting father engagement work
 - Support Development of REC-Richmond Emergency Case Staffing
 - Coaching on Family Engagement
 - Training - Family Search and Engagement, Icebreaker and Permanency

- **Currently- Lived Experience Specialist- Virginia Department of Social Services [Foster My Future \(virginia.gov\)](#)**
 - Support the Youth Advisory Board-SPEAKOUT
 - Support the Parent Advisory Council
 - Implementation of Youth Welfare Approach
 - Planning Team for Foster, Adoption and Reunification Month
 - Normalcy Training
 - Youth Exit Survey

- **Currently- Subject Matter Expert- National Child Traumatic Stress Network [The National Child Traumatic Stress Network | \(nctsn.org\)](#)**
 - Prepare and share suggestions for content and activities that meet the learning objectives of Resource Parent Curriculum (RPC 2.0)
 - Attend Planning, RPC Collab, and kick-off calls
 - Notice and share how the process is working

- **Currently- Trainer/Consultant-Child Focus [ChildFocus Partners](#)**
 - Building Relationally Rich Networks: Family Search and Engagement-SC
 - The Unique Dynamics of Kinship Care and Permanency-CT
 - Achieving Permanence Through Reunification-CT
 - Expedited Permanency Meetings-SC

- **Currently- Quality Improvement Center on Engaging Youth in Finding Permanency (QIC-EY)- [Home - QIC-EY](#)**
 - Supporting the development of the Coaching modules:
 - Supporting the professional development of CYECs.
 - Trainer Curriculum Writer
 - Curriculum Development: Working on a team for the QIC-EY to outline and construct the child welfare workforce training development to create a detailed outline of the assigned topics
 - Filming video on engaging youth in finding permanency

- **2023-2025- The National Quality Improvement Center on Family-Centered Reunification (QIC-R) [Meet the Team – QIC Family Reunification](#)**
 - Provide technical assistance on father engagement. This includes supporting and coaching father engagement staff.
 - Provide technical assistance and best practices on reunification and family and youth engagement
 - Provide feedback to sites to enhance their chosen interventions and attend site visits with the QIC-R team and the Quality Learning Collaborative when applicable.

- **2022- 2024 Families Risings - [Families Rising | Formerly North American Council on Adoptable Children](#)**
 - Prepare and deliver training on coaching to meet the needs of the QIC-EY project. (Coaching supervisors and managers on engaging youth in finding permanency)
 - Assist with curriculum revision

- **2017-2024 Capacity Building Center for States - Consultant**
 - MD-Resource Parent Recruitment and Retention
 - MD-Strengthening the Youth Advisory Board
 - NM Improving Sibling Connections and Engaging Relatives
 - Racial Equity Workgroup
 - MO- Developing a Parent Advisory Board- 2019

- **2022-2024- Oklahoma Successful Adulthood Program-Oklahoma DHS [The Oklahoma Successful Adulthood Program](#)**
 - Provide consulting and training services to the Oklahoma Successful Adulthood Program to assist with youth engagement and assess the Oklahoma Foster Youth Advocates (OKFYA) structure.
 - Clear expectations of youth engagement from state leadership and adult supporters.
 - Clear expectations of OKFYA from state leadership.
 - A written plan with recommendations to OKFYA and the state team for continued growth and sustainability.
 - Increased knowledge, skills, and practices in youth and young adult engagement.

- **2022-2023 Consultant- American Bar Association -Center on Children and the Law [National Reunification Month \(americanbar.org\)](#)**
 - Support Reunification Month to include
 - Organizing reunification month events and follow-up
 - Assist with launching Reunification Month webinars
 - Lead outreach to help court and agency partners follow through on commitments

- Recruit national organization partners to help launch a reunification month and follow up on commitments
- Promote Reunification Heroes
- **2020-2023 Consultant Georgia Division of Family & Children Services**
 - **Youth Advisory Board Development**-GPAC Provide Technical Assistants to develop and implement the Georgia Youth Advisory Board (YAB). **Key Elements:** Plan and facilitate initial and ongoing Focus Groups; Review and create documents needed for the YAB; Assist youth with developing Leadership Skills; Facilitate training for youth and workers; Engage community partners as appropriate; Assist with other youth events as needed.
- **2021-2022- Consultant Information Gateway**
 - **Incorporating Lived Experience:** Provide a full assessment and develop a plan to integrate alumni voices (those with lived child welfare experience) into Information Gateway's work and products. **Key Work Elements:** Understand Information Gateway's overall business processes; Interviews and planning sessions with identified leadership, staff, and stakeholders (as appropriate) to identify common goals and intended outcomes; Evaluate and develop a plan to integrate the alumni voice for product development.
- **2017-2020- AdoptUSKids**
 - Child Specific Recruitment

II. Videos and Publications

November 2025: [Rethinking Permanency for Teenagers and Young Adults - SocialWorker.com](#)

January 2025 -Radio Host Cheryl Jackson Special Town Hall- Voices in Adoption

Presenter- [The Importance of Sibling Adoption](#)

December 2024 ATTACH Newsletter [ATTACH E-News December 2024](#). The newsletter features an excerpt from Chapter 10 of the book [Healing Connections: A Community Approach to Childhood Trauma and Attachment—ATTACH](#). The book is a great resource on healing trauma through connections.

September 2024 The Virginia Department of Social Services- LEX Video: [Best Practices for Engaging the Voices of People with Lived Experience \(youtube.com\)](#)

November 2023- [Keeping Them Together - Why is Staying Together Important for Siblings? - The Barker Adoption Foundation](#)

July 2023- Social Work Today- [Foster Care: Barriers to Reunification — Social Work Today](#)

Bridging The Gap: Birth and Foster Families Working Together- Video www.aecf.org/icebreakers.

Curriculum Development

- 2025- Supported the Development of National Quality Improvement Center for Engaging Youth in Finding Permanency (QIC-EY) [Coaching Guides - QIC-EY: Quality Improvement Center on Engaging Youth in Finding Permanency](#)
- 2023- QIC-EY- [Workforce Training Curriculum](#)
- 2023-The Unique Dynamics of Kinship Care and Permanency-CT
- 2023-Achieving Permanence Through Reunification-CT
- 2022- Sibling and Relative Connections, NM
- Bridging the Gap: Families Working Together
- Icebreaker Meetings: Building Relationships Between Birth Families and Foster Families, VA
- Normalcy for Youth in Foster Care, VA
- Placement Stability for Youth in Foster Care, Center For States
- Unpacking the No of Older Youth Permanency

QUALIFICATIONS & SKILLS

MANAGEMENT / SUPERVISION

- Provided supervision and implementation of Permanency and Life Skills Unit in the Foster Care and Adoption Program
- Provided management for children, family and adult programs in Virginia, DC, and Maryland. Programs included Family Finding Services, Child-Specific-Recruitment, Treatment Foster Care, Adoption, Home-Based Services, Kinship Care, Mentoring, Case Management, Independent Living, Groups, and Senior Services.
- Managed day-to-day office operations and supervised program managers, administrative, clinical and information technology staff
- Monitored Quality Improvement functions including: incidents reports, HIPPA compliance and satisfaction surveys
- Ensured agency compliance with all licensing, and accrediting bodies including Virginia Department of Social Services, Department of Medical Assistance Services, Department of Mental Health Mental Retardation and Substance Abuse Services, Counsel on Accreditation
- Developed and implemented agency policies and procedures specific to program development
- Supervised accurate billing and documentation for Medicaid and other funding sources

PROGRAM DEVELOPMENT

- Designed and implemented Family Finding Services, Child Specific Recruitment, Treatment Foster Care, Respite, Home-Based, Mentoring, Case Management, and Kinship Care Services
- Monitored programs, performed needs assessments, and developed successful strategic business and action plans
- Developed and managed a \$1.5 million budget
- Convened focus groups for the purpose of program development and improving service delivery
- Initiated program development and growth, and ongoing program evaluation
- Obtained funding through successful grant writing and fund development

COMMUNITY LEADERSHIP

- Developed and worked with public/private partnerships
- Served as Chair/President on statewide and national organizations
- Monitored public policy to identify issues that affect children and families
- Served as Private Provider Representative for Family Assessment and Planning Teams (FAPT) and Community Policy and Management Teams (CPMT)
- Represented agency at various community and statewide meetings
- Presented oral and written presentations to community groups
- Advocate for children, families and alumni of foster care

PROJECT MANAGEMENT

- Managed the Kinship Care Breakthrough Series Collaborative (BSC), a model of quality improvement that brings together organizations that share a commitment to a specific issue to make small rapid changes producing breakthrough results. Duties included:
- Planned and facilitated national conference calls
- Provided technical assistance including Extranet site to BSC teams
- Developed the agenda and materials for the BSC
- Developed budget for BSC
- Developed and coordinated Independent Living Summer Camp for youth in foster care

CLINICAL

- Provided case management and counseling services to youth in Treatment Foster Care and Home-Based services
- Conducted home studies, initial assessments and completed required reports
- Served as mentor for at-risk-youth
- Conducted individual and group supervision
- Participated in Individual Educational Plan meetings

TRAINING/ CONSULTING

- Keynote Speaker on various child welfare topics (List of topics attached)
- Trainer and Consultant on a variety of child welfare topics (List of topics attached)

Professional Affiliations and Activities

2026- Currently The Barker Adoption Foundation-Trustee

2005- Currently Chapter Advisor - Foster Care Alumni of America-VA Chapter

2000-Currently- A Member of the National Association of Social Workers

2021-2025 The American Speech-Language-Hearing Association Board of Ethics

2019-2025 enCircle- (Formerly Lutheran Family Services of Virginia)- Board of Directors

2016-2024 The National Reunification Month Planning Committee

2008-2023 The National Foster Care Month Planning Committee

2008-2009 Virginia Court Improvement Program Advisory Committee

2005-2015 Foster Care Alumni of America-National Board, Past Chair